



*NYSNLA is becoming PlantNYS...watch for our updates!*

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## **2025 Green Industry Management Summit College Edition**

**October 27 and 28, 2025**

**Attention All Green Industry College Professors!**

The New York State Nursery & Landscape Association would like to invite you and up to three of your top students to attend our 5<sup>th</sup> Annual Green Industry Management Summit. This event is being held on October 27<sup>th</sup> and 28<sup>th</sup> at the Rensselaer Conference Center at the Hilton Garden Inn in Troy. Your students will certainly GROW from this experience, which will expose them to industry leaders in various segments of the green industry throughout New York state.

Our Keynote Speaker, Marty Grunder, is sure to blow their minds during his all-day training workshop. Marty is the President and CEO of The Grow Group and of Grunder Landscaping Co., one of the most successful design-build operations of its kind in the Midwest. An unusual combination of full-time landscape professional and leading green industry coach, Marty is positioned to deliver real-world, real-time guidance to your students as they embark on their careers!



# RoundTable

Here is a snapshot of what the program will look like:

## **October 27<sup>th</sup>**

### **5:00 – 7:30 pm College Dinner & Discussion**

- ✓ Introduction to the event.
- ✓ Dinner interview
  - Students will be randomly paired with association members.
  - Professors will be paired with professors from other colleges and Association leadership.
  - During dinner, students, professors, and association members will be interviewing one another to share their stories and involvement within the green industry.
  - Following dinner, the pairs will introduce one another to the group providing the highlights of what they have learned about one another during dinner.
- ✓ Breakout Chat Session
  - Following the introductions, we will break the entire group into the various segments of the industry and students will gravitate towards their interests and discuss a variety of topics.
    - Design
    - Landscape Contracting
    - Nursery & Garden Center Management
    - Public & Private Garden Management

### **7:30 – 9:30 pm Cornhole Tournament & Networking Social**

- ✓ An opportunity for members, students, and professors to network while playing cornhole or simply relaxing.

**Overnight accommodations provided at the Hilton Garden Inn.**

**October 28<sup>th</sup>**

**Summit 9:00 am – 5:00 pm**

- ✓ Marty Grunder will begin his all-day business training workshop which will be broken into 5 sessions covering a variety of challenges that the green industry is currently facing.

**5:00 pm Departure** (For additional fees, you are welcome to stay for one more night to complete the full summit. Find out more through the State Office.)



**Questions? Need Additional Information?**

**Contact the NYSNLA-PlantNYS State Office at**

**[info@nysnla.com](mailto:info@nysnla.com) or 518-580-4063**



## 2025 Green Industry Management Summit College Edition REGISTRATION FORM

### **Entrance Fee: Free!**

The students and professors participating in this event are being sponsored by college alumni within the New York State Nursery & Landscape Association.

This sponsorship includes:

- ✓ One Professor
- ✓ Up to 3 students
- ✓ Up to 3 rooms at the Hilton Garden Inn
- ✓ College Dinner & Discussion
- ✓ Cornhole Tournament & Networking Social
- ✓ October 28<sup>th</sup> Marty Grunder Training Workshop

**College:** \_\_\_\_\_

**Professor:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Student 1:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Student 2:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Student 3:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Total Number of hotel rooms required:** \_\_\_\_\_

### **College Main Contact Information:**

**Address:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

For more information about the 2025 NYSNLA Green Industry Management Summit.

[Green Industry Management Summit 2025](#)