



A Year-End Celebration of NYSNLA, Our Members & Accomplishments
And we'll throw in some holiday cheer, too!
December 7, 2021

NYSNLA and our members showed what it takes to survive a pandemic—and how to work hard to get back on track to a successful future! We will gather in December to take note of our success and accomplishments this year—and you! We will also hold the Foundation Auction to raise funds for future endeavors. *Please join us!*

Event Details:

NYSNLA Annual Celebration & Foundation Auction
Tuesday, December 7, 2021
6:00 – 8:00 p.m.
Hilton Garden Inn
235 Hoosick Street, Troy, NY 12180
\$70.00/Person (includes station party, drinks & fun!)

Event Notes

Event Accommodation Rate: \$121.00
Reservations can be made via the hotel website at: www.troy.hgi.com or by calling (877) STAYHGI.

After Party Plans

The Recovery Room, a sports bar, is located at this hotel for your pre- and post-event enjoyment.



Please join us for this festive occasion!



NYSNLA Annual Celebration and Foundation Auction

WAYS TO SUPPORT THIS EVENT

As this is a year-end event, we are offering a number of ways that you or your company can support the NYSNLA Annual Celebration and Foundation Auction.

CELEBRATION RAFFLE TICKETS

We will have a wide variety of great raffle giveaways chosen at the event. You can advance order raffle tickets—so you can get a chance to win from a distance!

3 chances - \$10.00 **OR** “Arm’s Length” (10 chances) - \$25.00

To order your tickets, please complete the enclosed order form.

SPONSORSHIP OPPORTUNITIES

We have several ways you can sponsor this great event!

The Celebration Special - \$500

- Company logo showcased on all event promotional materials and listing in program.
- Full page advertisement in event program.
- Live introduction moment to greet attendees at the event.
- Table display option available.
- 2 event registrations.

The Year-End Special - \$250

- Company logo showcased on all event promotional materials and listing in program.
- Half page advertisement in event program.
- Sponsor presence announced at event.
- 1 event registration.

To become an event sponsor, please complete the enclosed order form.

FOUNDATION AUCTION DONATIONS

The Nurserymen’s Foundation plays an important role in our industry and association. We want to use this occasion to raise tax-deductible funds to support the Foundation and its mission. To do this, we will be holding an auction at this event.

To donate to the auction, please complete the enclosed order form.

We hope you consider supporting our event!
If you have any questions, please contact the NYSNLA Office at:
518-580-4063 or info@nysnla.com



NYSNLA Annual Celebration and Foundation Auction

SUPPORTER FORM

Contact Person: _____ Title: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

E-Mail: _____ Phone: _____

Company Website: _____

EVENT SUPPORT OPTIONS:

Raffle Tickets: ___ 3 Chances - \$10.00 ___ "Arm's Length" (10 chances) - \$25.00

Sponsorships

___ Celebration Special - \$500

___ Year-End Special - \$250

Foundation Auction Donation

Item: _____ Approximate Value: \$ _____

Brief Description/Details: _____

Donation will be: ___ Brought to the event. ___ Shipped to NYSNLA.

Payment Details

Total Supporter Amount \$ _____

___ Check Enclosed

___ Credit Card: ___ Visa ___ Mastercard ___ Amex ___ Discover

Card #: _____ Expiration: _____

CVV: _____ Name on Card: _____

Billing Address on Card, if different from address above: _____

Please return this form with payment method to:

NYSNLA | 230 Washington Avenue Extension, Suite 101 | Albany, New York 12203-3539

Phone: 518-580-4063 | Fax: 518-463-8656 | E-Mail: info@nysnla.com