



NYSNLA-Regions Educational Symposium & Virtual Education Days Series

January – March 2021

WAYS TO SUPPORT THIS PROGRAM

NYSNLA and our Regions are offering a wide range of sponsorship/exhibiting/advertising opportunities for your company to showcase its services and products!

[Click here to view the full program of our virtual educational events!](#)

Sponsor/Exhibiting/Advertising Opportunities

Gold Sponsor – \$2,000.00 – Member Rate; \$2,500.00 Non-Member Rate

- Company logo showcased on all series promotional materials.
- Company logo presented on sponsor thank you at all series sessions—with top billing.
- Live introduction moment to greet attendees at NYSNLA Symposium & 3 Education Days Sessions.
- Virtual Exhibit Hall – Top Level Placement
- 2 Series Registrations.

Silver Sponsor – \$1,000.00 – Member Rate; \$1,500.00 Non-Member Rate

- Company logo showcased on all series promotional materials.
- Company logo presented on sponsor thank you at all series sessions—with middle billing.
- Live introduction moment to greet attendees at NYSNLA Symposium & 1 Education Days Sessions.
- Virtual Exhibit Hall – Mid-Level Placement
- 2 Series Registrations.

Bronze Sponsor – \$500.00 – Member Rate; \$1,000.00 Non-Member Rate

- Company logo showcased on all series promotional materials.
- Company logo presented on sponsor thank you at all series sessions—with lower billing.
- Live introduction moment to greet attendees at 1 Education Days Session.
- Virtual Exhibit Hall – Lower Level Placement
- 1 Series Registration.

Virtual Exhibit Hall Only – \$300.00 – Member Rate; \$500.00 Non-Member Rate

- Exclusive and dynamic webpage featuring:
 - Company logo
 - Company description
 - Full contact information
 - Link for video greeting or commercial
 - Any specials being offered
- Virtual Exhibit Hall will reside on NYSNLA website (linked to all Regional websites).
- This virtual presentation will first be made available to all series participants—and then promoted to all members and the public—offering sponsors additional “shelf life” for their support.
- It will additionally be promoted via social media and newsletters for higher exposure.

Single/Specific Regional Education Day Session Sponsor – \$300.00 – Member Rate; \$500.00 Non-Member Rate

- Company logo showcased on chosen session promotional materials.
- Company logo presented on sponsor thank you at session.
- Brief introduction at chosen session.
- Chosen session registration.

In addition, we are also offering “pandemic specials” where sponsors have the opportunity to have items shipped to participants ahead of the series. Join us in putting your brand on these special items and help us protect our attendees and supporters at their places of work!

The “Anti-Pandemic” Care Kit - 2,000.00 – Member Rate; \$2,500.00 Non-Member Rate

Company logo, along with the series logo, will grace this reusable customized kit, which will contain a supply of antiseptic wipes and 3-ply, disposable face mask—giving seminar-attendees their own personal supply of PPE.

The Series Mask - \$1,000.00 – Member Rate; \$1,500.00 Non-Member Rate

Company logo, along with the series logo, will appear on this full color, cotton, reusable face mask.

The Hand Sanitizer

\$500.00 for 2 oz. bottle – Member Rate; \$1,000.00 Non-Member Rate

\$2,000 for 8 oz. bottle – Member Rate; \$2,500.00 Non-Member Rate

Multiple sponsor opportunity...you can never have too much hand sanitizer!

Company logo and message on personal bottle of hand sanitizer that will be distributed to every attendee.

Let us work with you to craft the perfect sponsoring/marketing package for you!

**If you have any questions, please contact the
NYSNLA State Office
at info@nysnla.com or (518) 580-4063.**





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SUPPORTER FORM

You can also register and pay online by [clicking here.](#)

Contact Person: _____ Title: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

E-Mail: _____ Phone: _____

Company Website: _____

SUPPORT OPTIONS:

GOLD SPONSOR Member Rate - \$2,000 Non-Member Rate - \$2,500

SILVER SPONSOR Member Rate - \$1,000 Non-Member Rate - \$1,500

BRONZE SPONSOR Member Rate - \$500 Non-Member Rate - \$1,000

VIRTUAL EXHIBIT HALL Member Rate - \$300 Non-Member Rate - \$500

SINGLE ED DAY Member Rate - \$300 Non-Member Rate - \$500

Which session? _____

ANTI-PANDEMIC CARE KIT Member Rate - \$2,000 Non-Member Rate - \$2,500

SERIES MASK Member Rate - \$1,000 Non-Member Rate - \$1,500

HAND SANITIZER 2 OZ. Member Rate - \$500 Non-Member Rate - \$1,000

HAND SANITIZER 8 OZ. Member Rate - \$2,000 Non-Member Rate - \$2,500

Payment Details

Total Supporter Amount \$ _____

Check Enclosed

Credit Card: Visa Mastercard Amex Discover

Card #: _____ Expiration: _____

CVV: _____ Name on Card: _____

Billing Address on Card, if different from address above: _____

Please return this form with payment method to:

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