



## 2023 SUMMIT AGENDA-AT-A-GLANCE

### Day 1

#### Monday, October 23, 2023 | Arrive in Afternoon

5:30 pm - 7:30 pm	Complimentary Evening Reception by Hotel
7:30 pm – 9:00 pm	Session #1; Jerry Parmenter Summit Welcome & Introductions <ul style="list-style-type: none"><li>• Name and Position</li><li>• Company Name, Region &amp; Specialty</li><li>• What makes you tick? (Personally)</li><li>• What burning topic do you hope to discuss?</li></ul>

### Day 2

#### Tuesday, October 24, 2023 | Summit All Day

7:30 am – 8:30 am	Complimentary Hot Breakfast by Hotel
8:30 am – 10:00 am	Session #2 - Tony Bass Fundamentals of having a successful green industry business
10:00 am – 10:30 am	Break
10:30 am - Noon	Session #3 - Tony Bass Evaluating your Green Industry business (Part 1)
Noon – 1:00 pm	Lunch
1:00 pm – 2:30 pm	Session #4 - Tony Bass Evaluating your Green Industry business (Part 2)
2:30 pm – 3:00 pm	Break
3:00 pm – 4:30 pm	Session #5 - Tony Bass Q & A: Your opportunity to unlock the secrets of a multi-million-dollar landscape contractor.
4:30 pm – 5:00 pm	Break

5:00 pm - 6:00 pm	Complimentary Evening Reception by Hotel
6:00 pm - 7:00 pm	Dinner
7:00 pm – 8:00 pm	Session #6 - Jerry Parmenter Let's Talk Shop! Owner & Manager Roundup
Following	Evening Activity in Saratoga

### Day 3

#### **Wednesday, October 25, 2023 | Summit Concludes by Lunch**

7:30 am – 8:30 am	Complimentary Hot Breakfast by Hotel
8:30 am – 10:00 am	Session #7 - Jerry Parmenter Goals & Rewards! Employee Retention
10:00 am - 10:30 am	Break
10:30 am - 11:30 am	Session #8 - Jerry Parmenter Wrap Up Session & Takeaways
11:30 am	Summit concludes; pick-up boxed lunch and depart.